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Pfizer New Zealand

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Pfizer Voluntarily Withdraws ACVMG Product Registration for PregSure BVD Vaccine in New Zealand

Pfizer Animal Health has confirmed that it has voluntarily withdrawn the New Zealand product registration for PregSure BVD[®]A9982. Pfizer Animal Health has notified the New Zealand regulator, the Agricultural Compounds and Veterinary Medicines Group (ACVMG, MAF), of this decision and is continuing to work closely with the regulator.

PregSure BVD is a vaccine against Bovine Viral Diarrhoea Virus. Pfizer voluntarily suspended sales of PregSure BVD in New Zealand on 19 August 2011, and recalled the product on 23 August 2011. Pfizer took these actions as a precautionary measure upon learning of the first confirmed reports of Bovine Neonatal Pancytopenia (BNP) in New Zealand. The ACVMG informed Pfizer on 26 August 2011 that it had suspended the registration of PregSure BVD, prohibiting the importation, manufacture, sale and/or use of the product in New Zealand while it reviewed the registration status of the product.

PregSure BVD became available in New Zealand in 2008. Since then, more than one million doses have been administered to cattle in New Zealand over the course of four seasons. The recently reported cases of BNP are the first to be reported in New Zealand.

Bovine Viral Diarrhoea Virus remains a threat to New Zealand's dairy and beef cattle. Pfizer Animal Health is committed to continuing to research and develop innovative solutions for veterinarians to provide farmers in the fight against this disease.

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About Pfizer New Zealand: Working together for a healthier world™

At Pfizer, we apply science and our global resources to improve health and well-being at every stage of life. We strive to set the standard for quality, safety and value in the discovery, development and manufacturing of medicines for people and animals. Our diversified global healthcare portfolio includes human and animal biologic and small molecule medicines and vaccines, as well as nutritional products and many of the world's best-known consumer products. Every day, Pfizer colleagues work across developed and emerging markets to advance wellness, prevention, treatments and cures that challenge the most feared diseases of our time. Consistent with our responsibility as the world's leading biopharmaceutical company, we also collaborate with health care providers, governments and local communities to support and expand access to reliable, affordable health care around the world. For more than 150 years, Pfizer has worked in countries around the world to make a difference for all who rely on us. To learn more about our commitments, please visit us at www.pfizer.co.nz